

## **2017 Angie's List Annual Meeting of Stockholders Rules of Conduct**

We would like to welcome you to the 2017 Annual Meeting of Stockholders of Angie's List, Inc. In fairness to all stockholders in attendance and to assure an orderly meeting, please observe the following rules and procedures:

1. The Chairman will have sole authority to preside over the meeting and make any and all determinations with respect to the conduct of the meeting, including the administration and interpretation of these rules and procedures.
2. All stockholders and proxy holders must login to the Virtual Stockholder Meeting via [www.virtualshareholdermeeting.com/ANGI17](http://www.virtualshareholdermeeting.com/ANGI17) 5 minutes prior to the start of the meeting.
3. If you have already voted or submitted your proxy during the meeting, your shares will be voted accordingly. If you wish to change your proxy instructions or have not submitted a proxy, you can vote via the online portal.
4. Only stockholders as of the record date or their properly appointed proxies are entitled to ask questions at this meeting.
5. If you wish to address the meeting, please submit a question via the field provided at the Virtual Stockholder Meeting webpage.
6. The meeting will follow the Agenda provided to all stockholders upon entering the meeting. A separate period has been reserved for stockholders' general question and comments unrelated to the proposals to be acted upon at the meeting.
7. Each stockholder is limited to a total of no more than two questions or comments.
8. Questions or comments should be relevant to matters of general interest to all stockholders.
9. The views and comments of all stockholders are welcome. However, the purpose of the meeting will be observed and the chairperson or secretary will stop discussions that are:
  - a. irrelevant to the business of the company or the conduct of its operations;
  - b. related to pending or threatened litigation;
  - c. derogatory references that are not in good taste;
  - d. substantially repetitious of statements made by other stockholders; or
  - e. discussions related to personal grievances.