

**ANNUAL MEETING OF STOCKHOLDERS
ATRECA, INC.**

JUNE 10, 2020

RULES OF CONDUCT

Only stockholders of Atreca, Inc. as of the close of business on the record date of April 17, 2020 may submit questions and vote while attending this meeting via the Internet. Stockholders will need their 16-digit voting control number provided with their proxy materials to demonstrate proof of stock ownership. In the interest of having a fair, informative, orderly and constructive meeting, the following procedures will apply:

GENERAL

- The Chair of the meeting has the authority necessary to preside over the meeting and may make any and all determinations with respect to the conduct of the meeting and procedures to be followed during the meeting.
- The business of the meeting will be taken up in the order described by the Secretary of the meeting. When a proposal is before the meeting for consideration, questions and comments should be confined to that proposal.
- Recording of the meeting is prohibited. A replay will be available at www.virtualshareholdermeeting.com/BCEL2020.

STOCKHOLDER QUESTIONS

- We welcome questions from our stockholders that are relevant to the meeting and the proposals presented. Stockholders who have logged into the meeting and have entered their 16-digit voting control number may submit relevant questions during the meeting by typing the questions into the text box located on the virtual meeting screen,
- There will be a Q&A session following the formal part of the meeting.
- We kindly request that stockholders limit their questions to one topic per question and to one question per stockholder.
- If there are multiple questions from stockholders, they will be grouped by topic and one representative question will be read before the appropriate individuals from the Company answer as time permits.
- The Company does not intend to answer any questions that are, among other things:
 - Irrelevant to our business or to the business of the meeting;

- Related to material, nonpublic information about us;
 - Repetitious;
 - In furtherance of a stockholder's personal or business interests; or
 - Out of order or otherwise inappropriate for the conduct of the meeting.
- Any relevant questions not addressed during the meeting may, at our discretion, be answered either through direct communication with the stockholder who submitted the question or through responses made available on our website.

**THE FAILURE TO OBSERVE THESE RULES OF CONDUCT WILL BE A BASIS FOR
REMOVAL FROM THE MEETING.**

Thank you for your cooperation and continued support of Atreca, Inc.