

**2024 ANNUAL MEETING OF STOCKHOLDERS**

OF



**CINEVERSE CORP.**

HELD VIRTUALLY AT

**[www.virtualshareholdermeeting.com/CNVS2024](http://www.virtualshareholdermeeting.com/CNVS2024)**

**December 30, 2024**

**11:00 a.m. Pacific Time**

## **CINEVERSE CORP.**

### **RULES GOVERNING CONDUCT**

#### **2024 ANNUAL MEETING OF STOCKHOLDERS**

In the interest of an orderly Annual Meeting, we ask you to honor the following rules of procedure:

1. The Company's bylaws describe requirements for meetings of our stockholders and the Chair of the Annual Meeting will conduct the meeting consistent with those requirements.

2. Because this is a meeting of our stockholders, only our stockholders are permitted to ask questions during the Annual Meeting. You need to have held stock as of the close of business on the record date of November 4, 2024 to vote or submit questions while participating in the virtual Annual Meeting. To vote or submit questions, please login as a stockholder by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company's inspector of elections and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.

3. If a stockholder has a question about one of the matters being considered at today's Annual Meeting, such question may be submitted in the field provided in the web portal at or before the time the matters are before the Annual Meeting for consideration. We will answer questions on any of the specific proposals to be voted on by the stockholders at the Annual Meeting either during or after the Annual Meeting, as determined by the Chair of the Annual Meeting.

4. The views, constructive comments, and criticisms of the stockholders are welcome, but the purposes of the Annual Meeting will be observed, and the Chairman does not intend to address any questions that are:

- (a) irrelevant to the business of the Annual Meeting;
- (b) related to the conduct of the Company's ordinary business operations;
- (c) in substance repetitious of statements made by other persons;
- (d) derogatory references to personalities or comments that are otherwise in bad taste; or
- (d) personal claims or grievances, or proposals to further a personal interest.

Thank you for your cooperation and for joining the Company at the Annual Meeting.