

**Conagra Brands, Inc.**  
**Annual Meeting of Stockholders**  
**September 23, 2020**  
**Rules of Conduct and Procedures**

1. Welcome to the Virtual Annual Meeting of Stockholders (the “Annual Meeting”) of Conagra Brands, Inc. (the “Company”). It is our desire to conduct a fair and informative Annual Meeting. Kindly observe the following Rules of Conduct and Procedures.
2. Our Company’s bylaws describe requirements for meetings of our stockholders and the Chair of the Annual Meeting will conduct the meeting consistent with those requirements.
3. Because this is a meeting of our stockholders, only our stockholders are permitted to ask questions during the Annual Meeting. You need to have held stock as of the close of business on the record date of August 3, 2020 to vote or submit questions while participating in the Annual Meeting. To vote or submit questions, please login as a stockholder by entering the 16-digit control number you received with your proxy materials. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company’s inspector of elections and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.
4. We will strictly follow the Agenda as we conduct the meeting.
  - If a stockholder has a question about one of the matters in the Agenda to be voted on by the stockholders at the Annual Meeting, submit the question in the field provided in the web portal at or before the time the matters are before the Annual Meeting for consideration.
  - We will answer questions on voting matters before the voting is closed.
5. Following adjournment of the formal business of the Annual Meeting, the Company’s CEO will give a presentation about the Company’s business. At the conclusion of this presentation, the CEO will address appropriate general questions from stockholders regarding the Company. Such questions may be submitted in the field provided in the web portal during the Annual Meeting as instructed by the Company.
6. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together.
7. The Company does not intend to address any questions that are, among other things:
  - irrelevant to the business of the Company or to the business of the Annual Meeting;
  - related to material non-public information of the Company;

- related to personal grievances;
- derogatory references to individuals or that are otherwise in bad taste;
- repetitious statements already made by another stockholder or the Company;
- in furtherance of the stockholder's personal or business interests; or
- out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair or Corporate Secretary in their reasonable judgment.

Thank you for your cooperation and for your investment in Conagra Brands.