



***2019 Annual Meeting of Stockholders
Wednesday, May 8, 2019***

Rules and Procedures

We would like to welcome you to the 2019 Annual Meeting of Stockholders of Denny's Corporation. In fairness to all stockholders in attendance and in the interest of an orderly meeting, we require that you honor the following rules of conduct and procedure:

1. The Board Chair will preside over this meeting and will have authority to make all determinations with respect to matters that come before and issues that arise at the meeting.
2. The Board Chair need not follow parliamentary procedure.
3. The meeting will allow stockholders and proxy holders to hear the proceedings of the meeting substantially concurrently with such proceedings.
4. Stockholders may vote online during the meeting. Stockholders who wish to vote electronically should click on the voting button in the Web portal. If a stockholder has previously voted by proxy, he or she need not vote at this time. However, should such stockholder choose to vote now, he or she will be changing his or her previous vote.
5. The voting polls will close within approximately ten minutes after the commencement of the annual meeting, unless otherwise determined by or at the direction of the Board Chair.
6. A stockholder may ask one or more questions using an online prompt during the meeting. However, Company representatives may choose what questions to answer and are not required to respond to any or all of a stockholder's questions.
7. Beginning 24 hours after the end of the meeting, virtualshareholdermeeting.com will provide a playback of the meeting, available for one year.
8. Any issues that arise at the meeting with respect to legal matters shall be resolved by the Company's legal counsel.