



Welcome to the 2020 Annual Meeting of Stockholders of Electronic Arts Inc., which will be held solely as a virtual meeting. To ensure a fair and orderly meeting, please observe these rules of conduct:

1. All attendees must register with their control number before entering the virtual meeting room.
2. Recordings of the meeting and photographs/screenshots of the meeting are prohibited.
3. The meeting will follow the set agenda.
4. Only stockholders of record or their proxy holders may address the meeting.
5. Stockholders can address the meeting and EA's directors and officers by typing questions or comments into a dialog feature available during the meeting. At the appointed time, representatives of EA will read comments or questions aloud and EA's directors and officers will respond verbally.
6. Each stockholder is limited to a total of no more than two questions or comments, and comments or questions should not be of unreasonable length.
7. Questions and comments will generally be addressed in the order in which they are received. EA will make every effort to answer all questions, however if multiple questions are submitted on the same topic, we will summarize and respond collectively.
8. The views and comments of all stockholders are welcome. However, the purpose of the meeting will be observed, and EA will not raise or address questions or comments that are:
 - irrelevant to company business or its operations;
 - derogatory or not in good taste;
 - related to pending or threatened litigation;

- unduly prolonged;
- repetitious of questions or comments by other stockholders; or
- related to personal grievances.

Additionally, the Chair will not recognize comments or questions relating to proposals that were not previously submitted properly under SEC Rule 14a-8 or in accordance with the EA's advance notice bylaw provisions.

9. In the event of technical malfunction or other significant problem that disrupts the meeting, the Chair may adjourn, recess, or expedite the meeting, or take such other action that the Chair determines is appropriate in light of the circumstances

Thank you, and enjoy the meeting.