

RULES OF CONDUCT AND PROCEDURES
2017 ANNUAL MEETING OF SHAREHOLDERS
FORD MOTOR COMPANY

Welcome to Ford Motor Company's 2017 Annual Meeting of Shareholders. In the interest of an orderly meeting, participants are required to honor the following Rules of Conduct and Procedures:

1. The Agenda indicates the order in which matters will be presented at the meeting. When an item on the Agenda is before the meeting for consideration, questions should be confined to that item.
2. The only business to be conducted at the meeting are the matters set forth in the Notice of 2017 Virtual Annual Meeting of Shareholders and Proxy Statement dated March 31, 2017.
3. Only stockholders of record as of March 15, 2017 or their proxy holders may submit questions and vote at the meeting.
4. Questions and views from all shareholders are welcome. However, the purpose of the meeting will be observed and the Company will not permit discussions that are:
 - a. not pertinent to meeting matters or the business of the Company;
 - b. related to material non-public information of the Company;
 - c. related to personal grievances;
 - d. derogatory references to individuals or that are otherwise in bad taste;
 - e. repetitious of statements made by another shareholder;
 - f. related to pending or threatened litigation; or
 - g. related to personal matters such as layoff, termination, demotion, retirement or requests for employment, complaints about individual Company products or financial services, or suggestions for product and service innovations.
5. Questions or comments can be submitted before or during the meeting in the "Ask a question" text box on the Virtual Shareholder Meeting website (www.virtualshareholdermeeting.com/FORD).
6. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized, and answered together.
7. Questions pertinent to meeting matters that cannot be answered during the meeting due to time constraints will be posted online and answered at www.shareholder.ford.com. The questions and answers will be available as soon as practical after the meeting and will remain available until one week after posting.
8. During the presentation of shareholder proposals, each presenter will have three minutes to present the proposal. The presenter should restrict his or her comments to the shareholder proposal being presented.
9. In the event of disorder, technical malfunction, or other significant problem that disrupts the meeting, the Chairman may adjourn, recess or expedite the meeting or take such other action that the Chairman determines is appropriate in light of the circumstances.
10. Recording of the meeting is prohibited. A replay of the meeting will be available on our website for approximately one year from the date of the meeting.

The violation of any of these rules will be considered cause for expulsion from the virtual meeting.