

General Electric Company
2020 ANNUAL MEETING OF SHAREHOLDERS
May 5, 2020 at 10:00 a.m. Eastern Time

RULES OF CONDUCT AND PROCEDURES

In the interest of a productive and orderly Annual Meeting of Shareholders, we ask for your cooperation in observing the following rules and procedures:

1. Pursuant to the Company's By-Laws, the Chairman shall preside over the meeting and may make any and all determinations with respect to the rules on conduct and procedure for the 2020 Annual Meeting. The Chairman shall have the sole discretion to rule on procedures and on all other matters incident to the conduct of the Annual Meeting.
2. The only business matters to be conducted at the Annual Meeting are the matters set forth in the 2020 Notice of Annual Meeting and Proxy Statement dated March 12, 2020.
3. Only shareholders as of the close of business on March 9, 2020, the record date, or their duly authorized proxies, are entitled to submit questions and vote at the Annual Meeting.
4. The Annual Meeting is scheduled for May 5, 2020 at 10:00 a.m., Eastern time, with online check-in available approximately 15 minutes before the meeting starts. To access the meeting, go to <http://www.virtualshareholdermeeting.com/GE2020> and log in using the 16-digit control number provided with your proxy materials (or, for registered holders, requested in advance of the meeting, and by no later than April 30, 2020). If you encounter any technical difficulties with check-in or during the meeting, please call the technical support number that will be posted on the virtual shareholder meeting log-in page. In the event that technical issues delay or disrupt the Company's ability to host the meeting for longer than 30 minutes, and accordingly the meeting has not convened by 10:30 a.m., Eastern time, the Company will make an announcement on its website (www.ge.com/proxy) regarding a later date and time for convening the meeting.
5. If you wish to vote during the Annual Meeting, or change your previously submitted vote, you may do so while the polls are open by following the instructions on the meeting website. The polls will be open from the beginning of the meeting and will close immediately after the presentation of Agenda Item 3 - Balloting. If you have voted your shares in advance of the meeting and prior to the deadline set forth in the 2020 Notice of Annual Meeting and Proxy Statement, your vote will be recorded by the Company's inspector of elections and there is no need to vote those shares during the meeting, unless you wish to revoke or change your vote.

6. Questions and comments are welcome from all shareholders. However, conducting the business set out in the Agenda for the benefit of all shareholders will be paramount. Out of fairness and respect to all of our shareholders attending the Annual Meeting, the Company does not intend to address any questions that are, among other things:
- not pertinent to the business of the Company or to the business of the Annual Meeting;
 - related to personal grievances or individual personnel matters;
 - derogatory references to individuals or that are otherwise in bad taste;
 - repetitious questions or statements already submitted or made by another shareholder;
 - related to pending or threatened litigation;
 - in furtherance of the shareholder's personal or business interests and not otherwise a matter of interest to shareholders generally;
 - proposals or director nominations that were not previously submitted properly under SEC Rule 14a-8 or in accordance with the Company's advance notice or proxy access By-Law provisions, as applicable; or
 - out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chairman or Corporate Secretary in their reasonable judgment.
7. To allow the Company to answer questions from as many shareholders as possible, please keep questions succinct and related to a single topic. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized and answered together.
8. Shareholder proposal proponents who have not made alternative arrangements with the Company will be provided an opportunity to present their proposal telephonically live during the Annual Meeting, and will be allowed five minutes to present their proposal when recognized by the Company.
9. Questions or comments can be submitted before or during the Annual Meeting, as described below.
- Shareholders who hold GE shares through a brokerage, bank or financial institution may submit a question in advance at www.proxyvote.com, after logging in with the 16-digit control number found next to the label for postal mail recipients or within the email you received with your Proxy Statement materials.
 - Shareholders who hold GE shares directly registered with GE, through the GE Retirement Savings Plan (401(k)), or through another company-administered plan (e.g., GE Shares) may submit a question in advance by email to

AnnualMeeting.Questions@ge.com (shareholders are asked to include the full name of the account holder so we can confirm your status as a shareholder).

- Questions may be submitted online during the meeting, beginning shortly after it starts by following the instructions on the meeting website.
 - We will post on our website (www.ge.com/proxy) after the meeting a document that summarizes and answers the questions received. If multiple questions raise the same topic, we will provide representative examples. If a question violates these rules of conduct, it will not be summarized or answered.
10. Questions or comments unrelated to the Annual Meeting or of individual shareholder concerns rather than of concern to all shareholders may be submitted by contacting Investor Relations at investor@ge.com.
11. In the event of disorder, technical malfunction, or other significant problem that disrupts the meeting, the Chairman may adjourn, recess or expedite the Annual Meeting or take such other action that the Chairman or Corporate Secretary determines is appropriate in light of the circumstances. Accordingly, if you are planning to vote by casting a ballot electronically during the meeting, be prepared to vote as soon as the polls open.
12. Recording of the Annual Meeting is prohibited. A replay of the webcast and transcript will be available on the Company's website at www.ge.com/investor-relations following the close of the Annual Meeting.

We appreciate your participation. Your fellow shareholders will appreciate your courtesy in observing these procedures.