

**RULES OF CONDUCT AND PROCEDURES  
2020 ANNUAL MEETING OF SHAREHOLDERS  
NEOGEN CORPORATION**

Welcome to Neogen Corporation's 2020 Annual Meeting of Shareholders. In the interest of an orderly meeting, participants are required to honor the following Rules of Conduct and Procedures:

1. The Agenda indicates the order in which matters will be presented at the meeting. When an item on the Agenda is before the meeting for consideration, discussion should be confined to that item.
2. The only business to be conducted at the meeting are the matters set forth in the Notice of 2020 Annual Meeting of Shareholders and Proxy Statement dated August 31, 2020.
3. Only stockholders of record as of August 11, 2020 or their proxyholders may submit questions and vote at the meeting.
4. Questions and views from all shareholders are welcome. However, the purpose of the meeting will be observed and the Company will not permit discussions or questions that are:
  - a. not pertinent to meeting matters or the business of the Company;
  - b. related to material non-public information of the Company;
  - c. related to personal grievances;
  - d. derogatory references to individuals or that are otherwise in bad taste;
  - e. repetitious of statements made by another shareholder;
  - f. related to pending or threatened litigation; or
  - g. related to personal matters such as layoff, termination, demotion, retirement, or requests for employment, complaints about individual Company products or financial services, or suggestions for product and service innovations.
5. Questions or comments can be submitted before or during the meeting in the "Ask a question" text box on the Virtual Shareholder Meeting website ([www.virtualshareholdermeeting.com/NEOG2020](http://www.virtualshareholdermeeting.com/NEOG2020)).
6. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized, and answered together. So that we can address as many questions from as many different shareholders as possible, no more than three questions submitted by any one shareholder will be answered.
7. In the event of disorder, technical malfunction, or other significant problem that disrupts the meeting, the Chairman may adjourn, recess or expedite the meeting or take such other action that the Chairman determines is appropriate in light of the circumstances.
8. Recording of the meeting is prohibited. A replay of the meeting will be available on our website for approximately one year from the date of the meeting.

**The violation of any of these rules will be considered cause for expulsion from the virtual meeting.**