



PULTEGROUP, INC.
2020 ANNUAL MEETING OF SHAREHOLDERS
GUIDELINES AND PROCEDURES

Welcome to the 2020 Annual Meeting of Shareholders of PulteGroup, Inc. In order to assure a fair and orderly meeting and to accommodate as many shareholders as possible who may wish to speak at the meeting, we ask that you honor the following procedures for the meeting:

1. Attendance at the Annual Meeting is limited to shareholders of record who present an admission ticket, beneficial owners having proper written evidence of ownership, such as a brokerage statement, employees of the Company and its subsidiaries, and invited guests of management. Registered shareholders may only access the meeting using a control number provided with their proxy materials.
2. You need not vote at this meeting if you have already voted by proxy. If you have previously voted but wish to change your vote, or if you have not yet voted, you may vote at the meeting before the polls close.
3. The business of the meeting will follow the order set forth in the agenda. When an item on the agenda is being considered, questions and comments should be limited to that item. There will be a period for general discussion after the management presentation during which shareholders will be given an opportunity to ask a question or make comments. Shareholders' questions and remarks must be relevant to the meeting, pertinent to matters properly before the meeting, and briefly stated. The meeting is not to be used as a forum to present general personal grievances or economic, political, or other views that are not directly related to the Company's business.
4. The only means of asking questions or making comments will be through the online portal. Shareholders are encouraged to provide their name and contact information so the Company can follow up with the shareholder if unable to answer the question or address the comment during the meeting.
5. Shareholders may not nominate director candidates from the floor, except as provided in the Company's Bylaws.
6. The Chairman of the meeting has the authority necessary to preside over the meeting and may make any and all determinations with respect to the conduct of the meeting and procedures to be followed during the meeting.
7. The meeting will be recorded and available on the Company's website after the call. cameras), recording devices or other electronic devices (including tablets and laptops),

Questions concerning these rules may be discussed before the meeting with Todd N. Sheldon, our Corporate Secretary. Thank you for your cooperation.