

**Starbucks Corporation
Annual Meeting of Shareholders
March 18, 2020**

RULES FOR CONDUCT OF MEETING

Welcome to Starbucks 2020 Annual Meeting of Shareholders. It is our desire to conduct a fair and informative Annual Meeting. Kindly observe the following Rules of Conduct and Procedures:

1. The business of the Annual Meeting of Shareholders ("Annual Meeting") will be taken up as set forth in the Agenda. When an item on the Agenda is before the meeting for consideration, discussion should be confined to that item.
2. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of Annual Meeting of Shareholders and 2020 Proxy Statement dated January 24, 2020.
3. Only shareholders as of the close of business on January 10, 2020, the record date, or their duly authorized proxies, are entitled to submit questions and vote at the Annual Meeting. Shareholders may vote until the polls close. The polls will close immediately after the presentation of Agenda Item 5 - Matters for Shareholder Consideration.
4. During the presentation of the shareholder proposal, the presenter will have three minutes to present the proposal, whether presented live or in pre-recorded form. The presenter should restrict their comments to the shareholder proposal being presented. A shareholder should not address the meeting until recognized by the Chair of the Annual Meeting set forth in the Company's Bylaws (the "Chair") or Secretary.
5. Nominations made during the meeting for membership on the Board will not be accepted unless the shareholder has previously notified the Secretary in writing of the intent to make the nomination (following all procedures set forth in the Company's Bylaws), and the person nominated has given written consent to such nomination and agreed to serve if elected.
6. We welcome questions from shareholders. An opportunity will be provided to present questions and comments during the question and answer session of the Annual Meeting. Starbucks will make every effort to answer all questions, however if multiple questions are submitted on the same topic, we will summarize and respond collectively.

If a question violates these rules of conduct, it will not be answered.

7. Shareholders' views, constructive comments, and criticisms are welcome, but the Chair will not address questions and will stop discussions that:
 - a. do not relate directly to the business of the Company;
 - b. are repetitious or have already been made by other persons;
 - c. are references to individuals or that are otherwise disrespectful;
 - d. relate to a personal grievance; or
 - e. is not a matter of interest to shareholders generally.

Additionally, the Chair will stop discussions relating to proposals that were not previously submitted properly under SEC Rule 14a-8 or in accordance with the Company's advance notice Bylaw provisions.

8. In the event of technical malfunction or other significant problem that disrupts the Annual Meeting, the Chair may adjourn, recess, or expedite the Annual Meeting, or take such other action that the Chair determines is appropriate in light of the circumstances.
9. Starbucks will webcast the Annual Meeting and a replay will be available on our website for six months from the date of the meeting. Any other recording of the Annual Meeting is prohibited.

If you have difficulty accessing the Annual Meeting, please call 1-800-586-1548 (toll free) or 303-562-9288 (international). Technicians will be available to assist you.

Thank you for your cooperation and for joining Starbucks 2020 Annual Meeting of Shareholders.

Annual Meeting of Shareholders Agenda

- 1. ceo Comments**
- 2. Business Overview and Presentation**
- 3. Formal Meeting Call to order**
- 4. Report on Notice of Meeting, Existence of a Quorum and Announcements**
- 5. Matters for Shareholder Consideration**
 - **Election of directors**
 - **Advisory vote on executive compensation**
 - **Ratification of Deloitte & Touche LLP as the Company's independent auditor**
 - **Shareholder proposal on EEO Policy Risk Report**
- 6. Closing of the polls**
- 7. Voting results**
- 8. Adjourn**
- 9. Moderated question and answer session**
- 10. Meeting close**