



## Unum Group

### 2020 Annual Meeting of Shareholders

#### Rules of Conduct

Welcome to the 2020 Annual Meeting of Shareholders of Unum Group (the “Annual Meeting”), which is being held in a virtual format this year. Please observe the following Rules of Conduct:

1. Because this is a meeting of our shareholders, only holders of record of shares of our common stock as of the close of business on March 30, 2020 will be entitled to vote and submit questions at the Annual Meeting. To vote or submit questions, you must log in to the virtual meeting webcast at [www.virtualshareholdermeeting.com/UNM2020](http://www.virtualshareholdermeeting.com/UNM2020) using your 16-digit control number that is shown on your notice, proxy card, or voting instruction form. Shareholders not logged in with their 16-digit control number and guests may attend in listen-only mode. If you have voted your shares prior to the start of the Annual Meeting, your vote has already been received by the Company’s inspector of elections and there is no need to vote those shares during the Annual Meeting unless you wish to revoke or change your vote.
2. Shareholders who would like to submit a question during the Annual Meeting may do so after logging into the virtual meeting by entering the question in the field provided for this purpose in the web portal.
3. To allow us to answer questions from as many shareholders as possible, we will limit each shareholder to one question. Please ensure your questions are succinct and cover only one topic. Questions from multiple shareholders on the same topic or that are otherwise related may be grouped, summarized and answered together.
4. We will not address any questions that, among other things:
  - do not relate to our business or to matters being voted upon at the Annual Meeting;
  - relate to matters in litigation, personal grievances, or claim matters;
  - are repeat questions that have already been answered; or
  - are out of order or otherwise not suitable for the conduct of the Annual Meeting, as determined by our Board Chairman or Parliamentarian in their reasonable judgment.
5. If you encounter any technical difficulties during the Annual Meeting, please call the technical support number that is posted on the Annual Meeting login page.
6. Recording of the Annual Meeting is not permitted.

Thank you for your cooperation and for joining the Annual Meeting.