

**WASHINGTON PRIME GROUP INC.
RULES OF CONDUCT FOR THE SPECIAL MEETING OF SHAREHOLDERS**

Date: December 17, 2020

Time: 10:00 AM ET

Welcome to a Special Meeting of Shareholders (the “Special Meeting”) of Washington Prime Group Inc. (the “Company”). We appreciate your interest and participation in the meeting today. Our goal today is to conduct an informative and constructive meeting. In light of the public health and safety concerns related to the coronavirus (COVID-19) and the various measures being implemented to reduce its spread, the Company’s Board of Directors deemed it advisable to hold the Special Meeting via live webcast. To participate in the Special Meeting, please visit www.virtualshareholdermeeting.com/WPG2020SM (the “Site”) and enter the sixteen-digit control number that is shown on the proxy materials that you received from the Company. The Company’s Board of Directors has designated Robert J. Laikin, Chairman of the Board, to serve as Chairman of the Special Meeting. Unless otherwise indicated by the Chairman, the Special Meeting will be conducted in accordance with the following guidelines. Your cooperation in observing these guidelines will help achieve our goal today:

1. Only common shareholders of record of the Company, or holders of valid proxies for shareholders of record, as of October 20, 2020, the record date for the Special Meeting (the “Record Date”), are entitled to vote at and participate in the Special Meeting. Other persons permitted to participate in the Special Meeting include beneficial common shareholders whose shares are held by a bank, broker or other financial institution as of the Record Date. If you are a beneficial owner and you wish to access the Special Meeting, then you must follow the directions for accessing the Special Meeting that you receive from the organization that holds your common shares. If you hold your common shares in “street name,” then please check the materials provided by your broker or contact your broker, nominee, fiduciary or other custodian(s) to determine if you will be able to vote over the internet or by telephone.
2. The only matter to be considered at the Special Meeting are the matters set forth in the Notice of Special Meeting of Shareholders included in the Proxy Statement, dated October 26, 2020.
3. We will strictly follow the agenda as we conduct the Special Meeting.
4. If you have already voted your shares by returning a proxy, you do not need to vote again during the Special Meeting unless you want to change your vote on any one or more of the proposals presented. Shareholders who want to vote or change their vote at the Special Meeting may vote their shares by mail, by telephone or through the internet by following the instructions in the proxy notice for the Special Meeting or on their proxy card.
5. The use of audio recording equipment is prohibited without the express written permission of the Company.

Again, thank you for participating in today’s meeting, and we greatly appreciate your interest in the Company.